

Government & Civics Industry

Ideas
for
SUCCESS!



Government & Civics Industry

SHOWSTOPPER TENTS & ACCESSORIES

- Provide instant shade for any outdoor rally or city event
- Easy set up and take down
- Several frames and sizes to choose from with thermal or dye sublimated imprinting options
- Includes a Soft Carry Case with Wheels for transport and storage



SAIL SIGNS

- High-impact sail signs demand the attention of passing traffic outside and indoor event goers
- Single and double-sided options with full-color graphics
- Three different styles, with several shapes and sizes to choose from
- Flexible carbon composite poles are backed by a Lifetime Warranty
- Use in parking lots and boulevards to announce city events and welcome visitors



TABLETOP CLASSIC TOTAL SHOW PACKAGE

- Total package with all you need for trade shows, campaigns or recruitment
- Fast Trak Display - a Velcro® receptive display for easy graphic changes
- Convertible Table Throw - converts to fit a 6' or 8' table
- Economy Plus Retractor - graphic retracts into the durable, aluminum base for easy set up and portability
- Includes a Literature Display and a Hard Case with Wheels for transport and storage



Suggested Product Uses

BANNERS & FLAGS

- Promote community pride, programs and events with easy to hang banners and flags
- Huge selection of vinyl and fabric banners
- Variety of banner finishing styles
- Single or double-sided full-color graphics



SIGN DISPLAYS

- Ideal for interior permanent or temporary display use
- Assembles in minutes with a sturdy base design
- Add a single or double-sided graphic
- Great for volunteer recruitment, directional signage or event advertising



EUROFIT WALL FLOOR DISPLAY

- Ideal back wall for campaign rallies, press conferences and media events
- Lightweight, aluminum frame breaks down for ultimate portability
- Double-sided, full-color graphic fits snugly around the frame



OUTDOOR SIGNAGE

- Ideal for grabbing attention to promote community events, directing traffic or as temporary signage
- Display the same or different graphics on each side
- Quick and easy set up for any location

Suggestion #1

Client: City Council

Challenge: Educate and encourage people in the community to vote yes for the sales tax referendum.

Suggested Solution: Use an Event Tent and Sail Sign to grab the attention of people out in the community, to get them to stop and learn more about the referendum.



Suggestion #2

Who: Department of Public Transportation

Challenge: Encourage people to stop driving and start taking the Metro.

Suggested Solution: Set up a display to provide information about taking the Metro and promote specials.



What Are Government & Civics Businesses?

A business entity, which is either fully or partially owned by the government – a group of people who manage our cities, states and nation.

- 4H
- Air Force
- Army
- Chamber of Commerce
- City Hall
- Coast Guard
- Court House
- Dept. of Labor
- Dept. of Motor Vehicles
- Dept. of Natural Resources
- Dept. of Transportation
- Environmental Protection Agency
- Federal Bureau of Investigation
- Federal Offices
- Fire Departments
- Homeland Security
- Libraries
- Marines
- Military
- National Guard
- Navy
- Parks & Recreation Dept.
- Police Departments
- Political Party Offices
- Post Office
- Public Health & Safety
- Public Transportation
- Public Works & Utilities
- Social Services
- State Lotteries
- State Offices
- Swimming Pools
- U.S. Post Office
- Veterans of Foreign War

How Can Government & Civics Businesses Use These Products?

- Political rallies in the park
- Attract attention for Military recruitment
- Recruit volunteers for Fire Department
- Provide knowledge at fundraising events
- Engage viewers to make the right voting decisions
- Raise awareness of security and safety
- Provide resources tourism and city events
- Build excitement & recognition at parades
- Encourage volunteer sign-up for community projects and events
- Promote civic pride in the community

