THIS SIDE FOLDS DOWN - DESIGN TEXT AND CRITICAL ELEMENTS AS SEEN

90˚ bend

Straight Embrace:
Embrace Bridge

Top
Total Graphic Area: 92.125”w X 49.75”h
Total Visual Area: 88.125”w X 45.75”h
(Top Visual Area: 88.125”w X 30.5”h)
(Endcap Visual Area: 88.125”w X 7.625”h)

Bottom
Total Graphic Area: 92.125”w X 34.25”h
Total Visual Area: 88.125”w X 30.25”h

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

TOP

DO NOT DESIGN CRITICAL ELEMENTS ON THIS PANEL

90˚ bend

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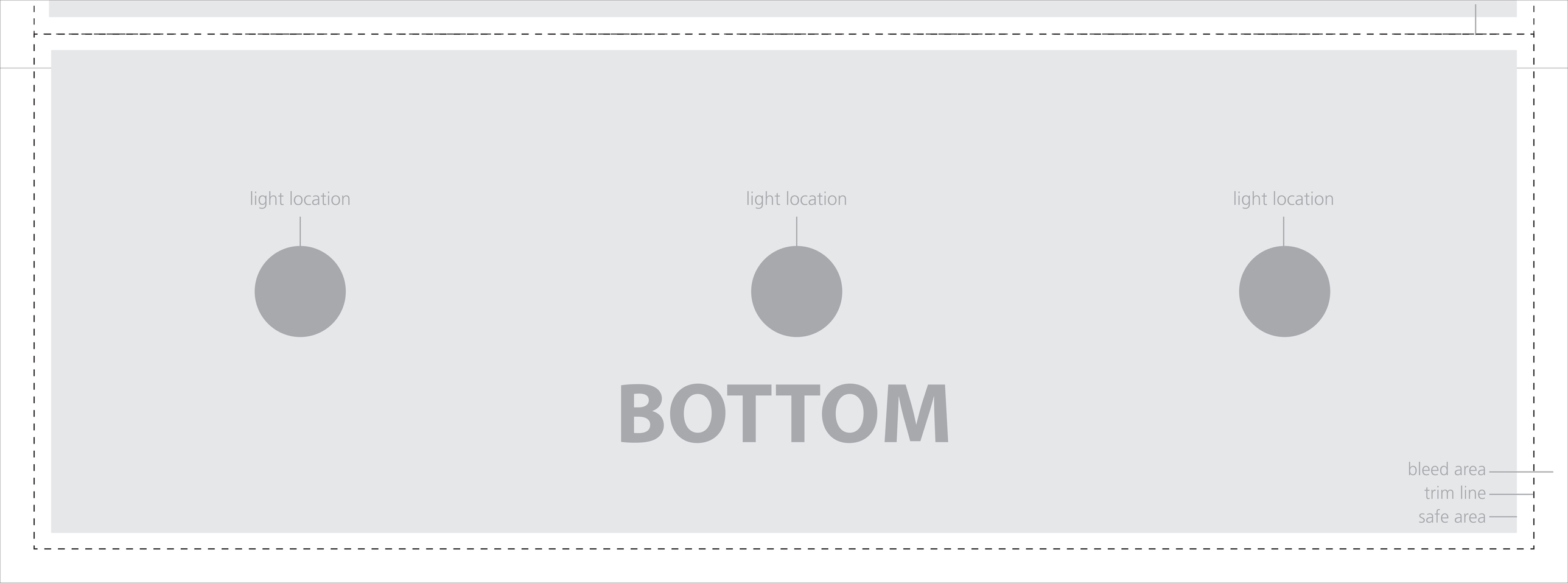
90˚ bend


light location
light location
light location
BOTTOM
bleed area
trim line
safe area