

.5" bleed area

## Econoroll 24" Retractable Banner Stand

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Total Graphic Area: 24" w X 86.5" h

Total Visual Area: 24" w X 80" h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

### General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area

**BLEED AREA**

**will not be visible when mounted  
into bannerstand**