**36” Mercruy**
**Banner Stand**

**Total Dimensions with Bleed:**
**100" h X 37” w**

**Final Trim Dimensions:**
**96” h X 36” w**

bleed line

trim line

## General Art Guidelines

- **PSD, PDF, TIF, JPG, EPS, AI**
- **CMYK Color** (PMS may be use for reference)
- **Embed Images, do not supply them**
- **Resolution must be 100-120 dpi**
- **All fonts must be converted to outlines**

**Please be sure to include the bleed around the perimeter (note trim locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.**