

**Rollomatic Deluxe
Banner Stand**

bleed line

**Total Dimensions with Bleed:
17.5" h X 12.7" w**

**Final Trim Dimensions:
16.5" h X 11.7" w**

trim line

General Art Guidelines

- PSD, PDF, TIF, JPG, EPS, AI
- CMYK Color (PMS may be use for reference)
- Embed Images, do not supply them
- Resolution must be 100-120 dpi
- All fonts must be converted to outlines

Please be sure to include the bleed around the perimeter (note trim locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.