



A	Skin	Size	
	HEX	26.25"	W
		X	
		41"	H
HEX Shown as it will appear on the Xpressions unit			

B	Skin	Size	
	HEX	26.25"	W
		X	
		41"	H
HEX Shown as it will appear on the Xpressions unit			

C	Skin	Size	
	2X1 Double Thread	29"	W
		X	
		13.375"	H
2x1 Double Thread Shown as it will appear on the Xpressions unit			

D	Skin	Size	
	2X1 Double Thread	29"	W
		X	
		13.375"	H
2x1 Double Thread Shown as it will appear on the Xpressions unit			

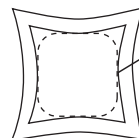
E	Skin	Size	
	1x1 Single Twist	14.25"	W
		X	
		14.25"	H
1x1 Single Twist Shown as it will appear on the Xpressions unit			

F	Skin	Size	
	1x1 Single Twist	14.25"	W
		X	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	

G	Skin	Size	
	1x1 Single Twist	14.25"	W
		X	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	

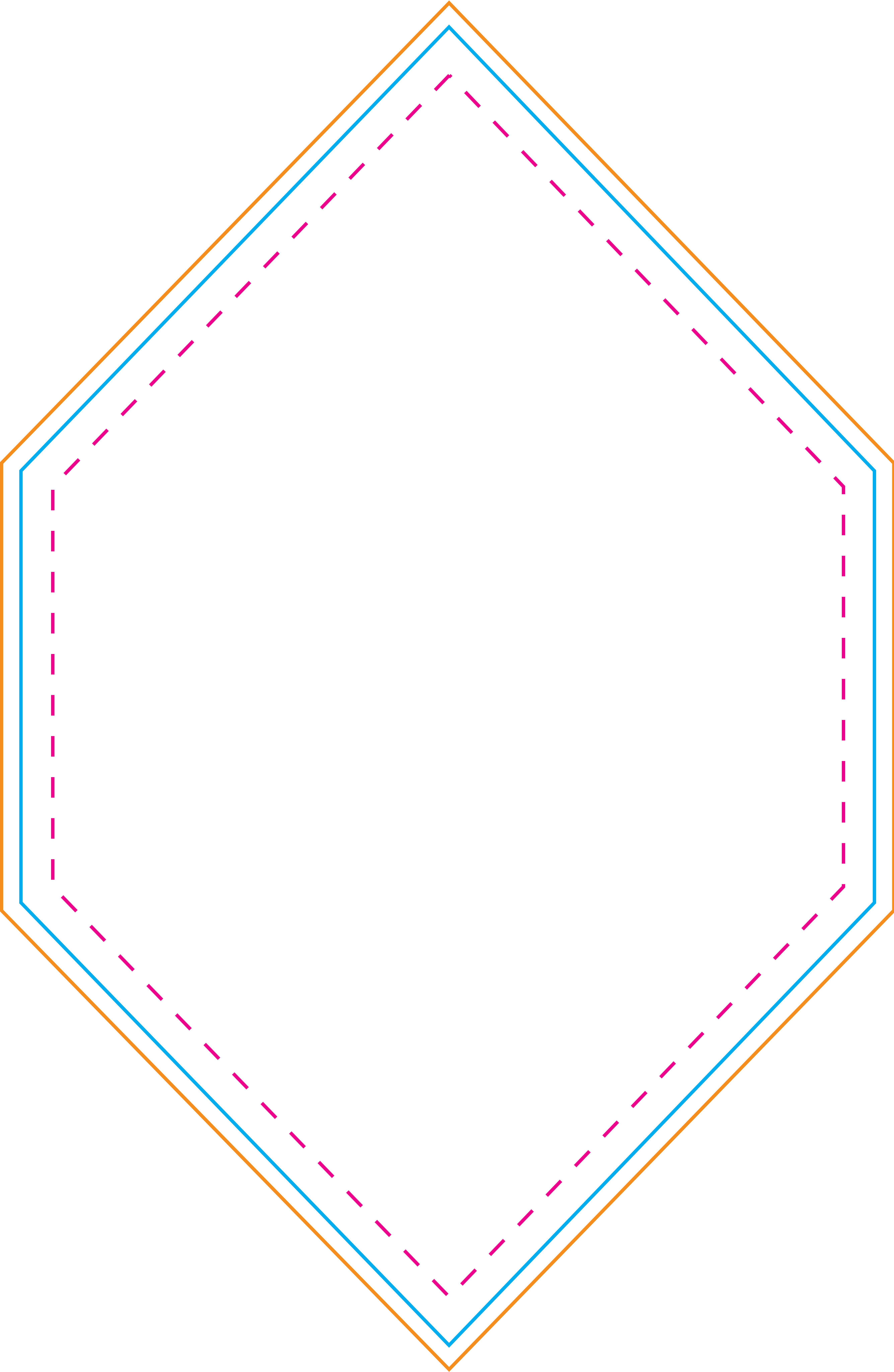
H	Skin	Size	
	1x1 Single Twist	14.25"	W
		X	
		14.25"	H
1x1 Single Twist Shown as it will appear on the Xpressions unit			

It is recommended that all text and borders be 2" from the finish size



### Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes



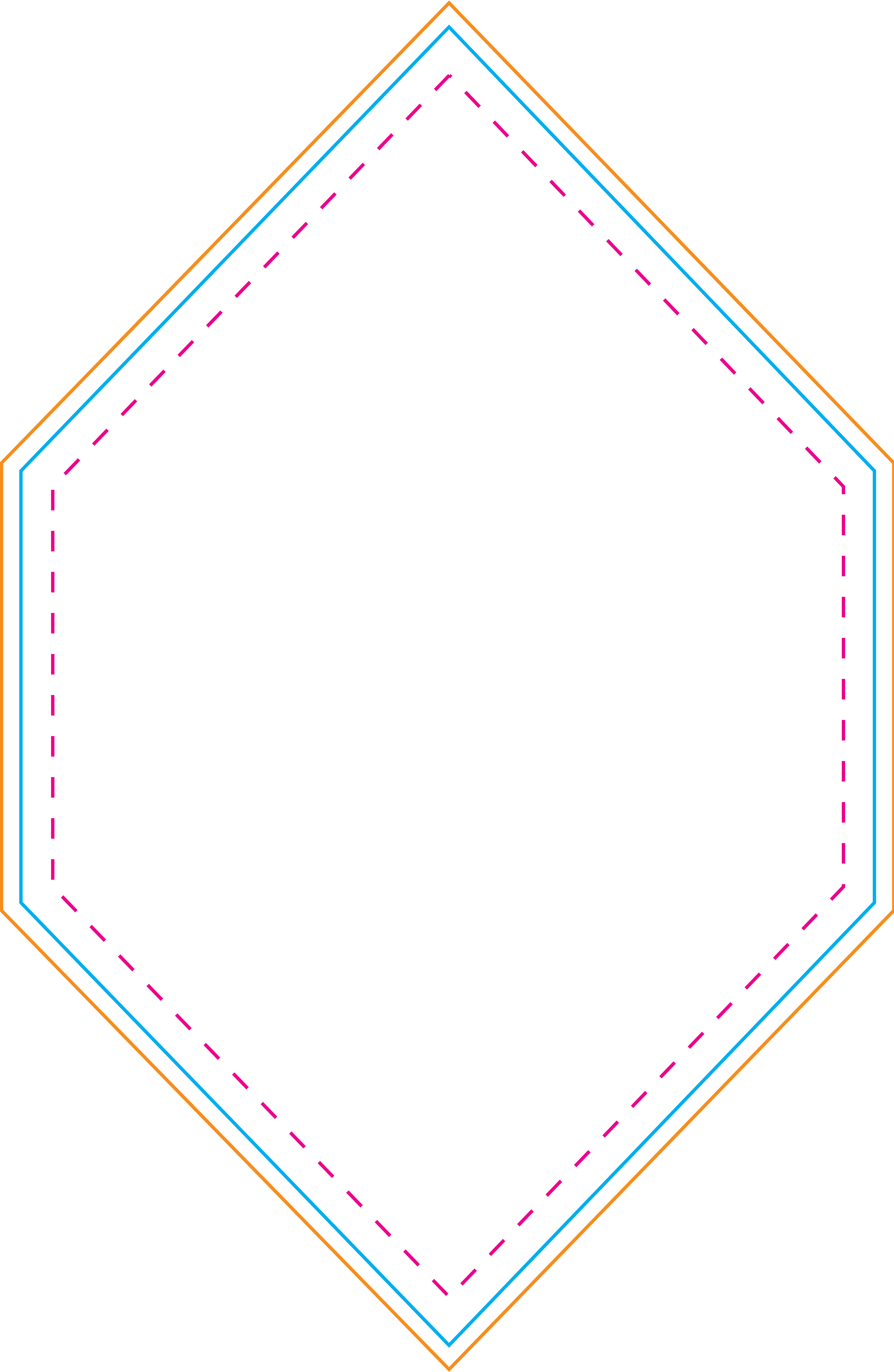
2X3 Hex 26.25" x 41"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

**SKIN A**



2X3 Hex 26.25" x 41"  
(SalesMateTemplate at full size)

Indicates 1.5" bleed

Indicates edge of skin

Indicates 1.5" focus area

**SKIN B**

2x1 DoubleThread 29" x 13.375"  
(SalesMateTemplate at full size)

**SKIN C**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area

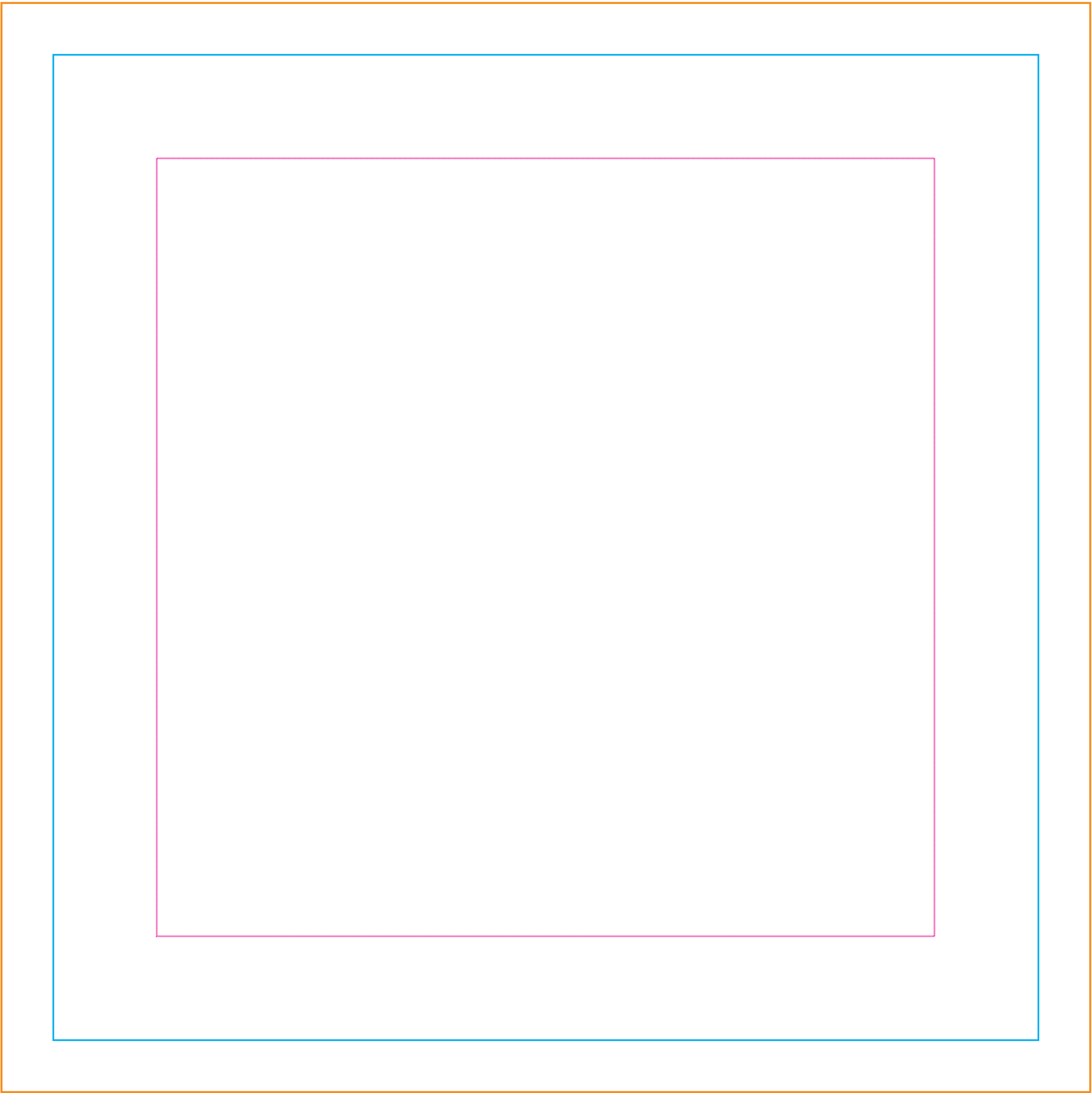
2x1 DoubleThread 29" x 13.375"  
(SalesMateTemplate at full size)

**SKIN D**

Indicates 1.5" bleed

Indicates edge of skin

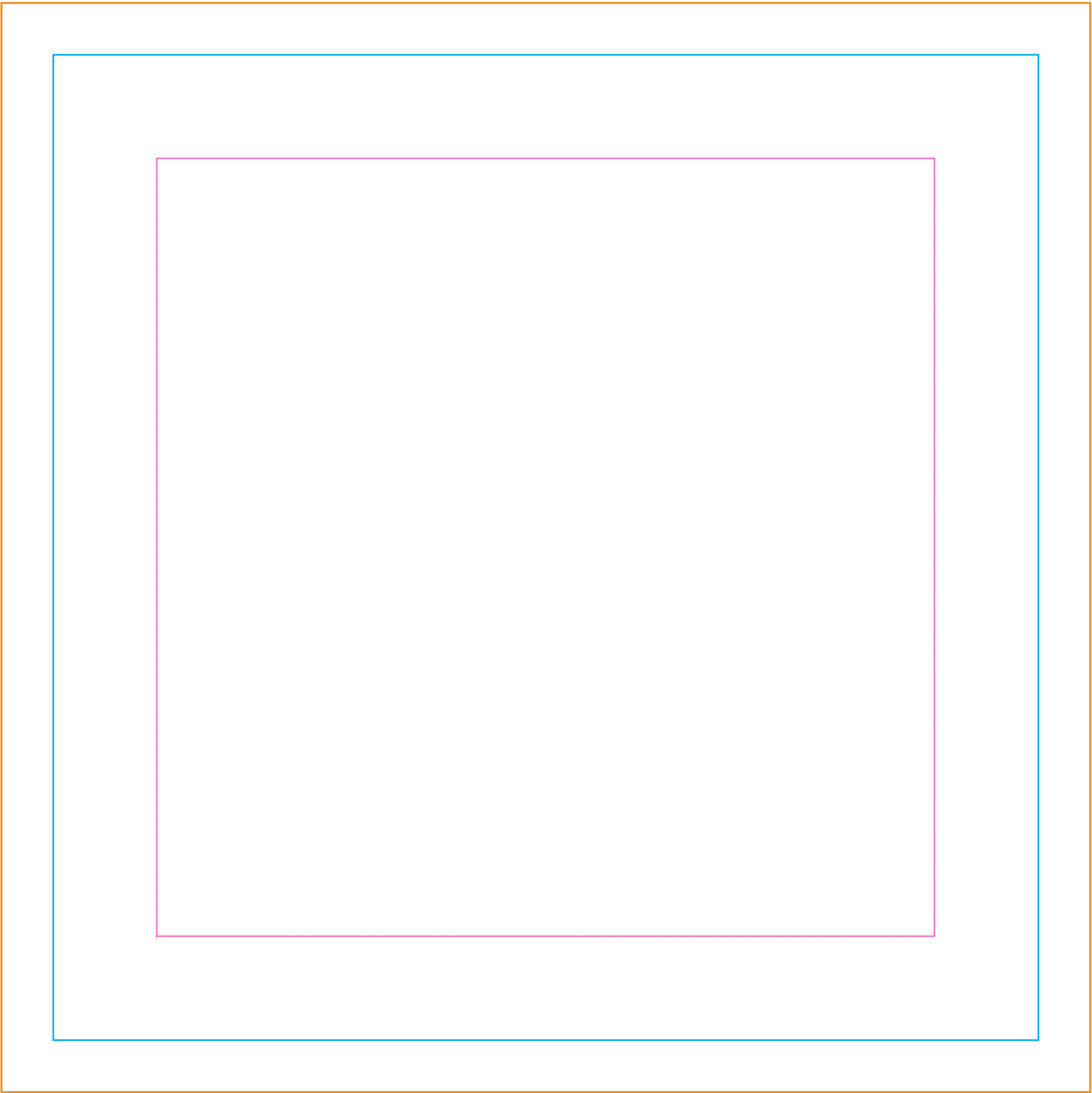
Indicates 1.5" focus area



1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN E**

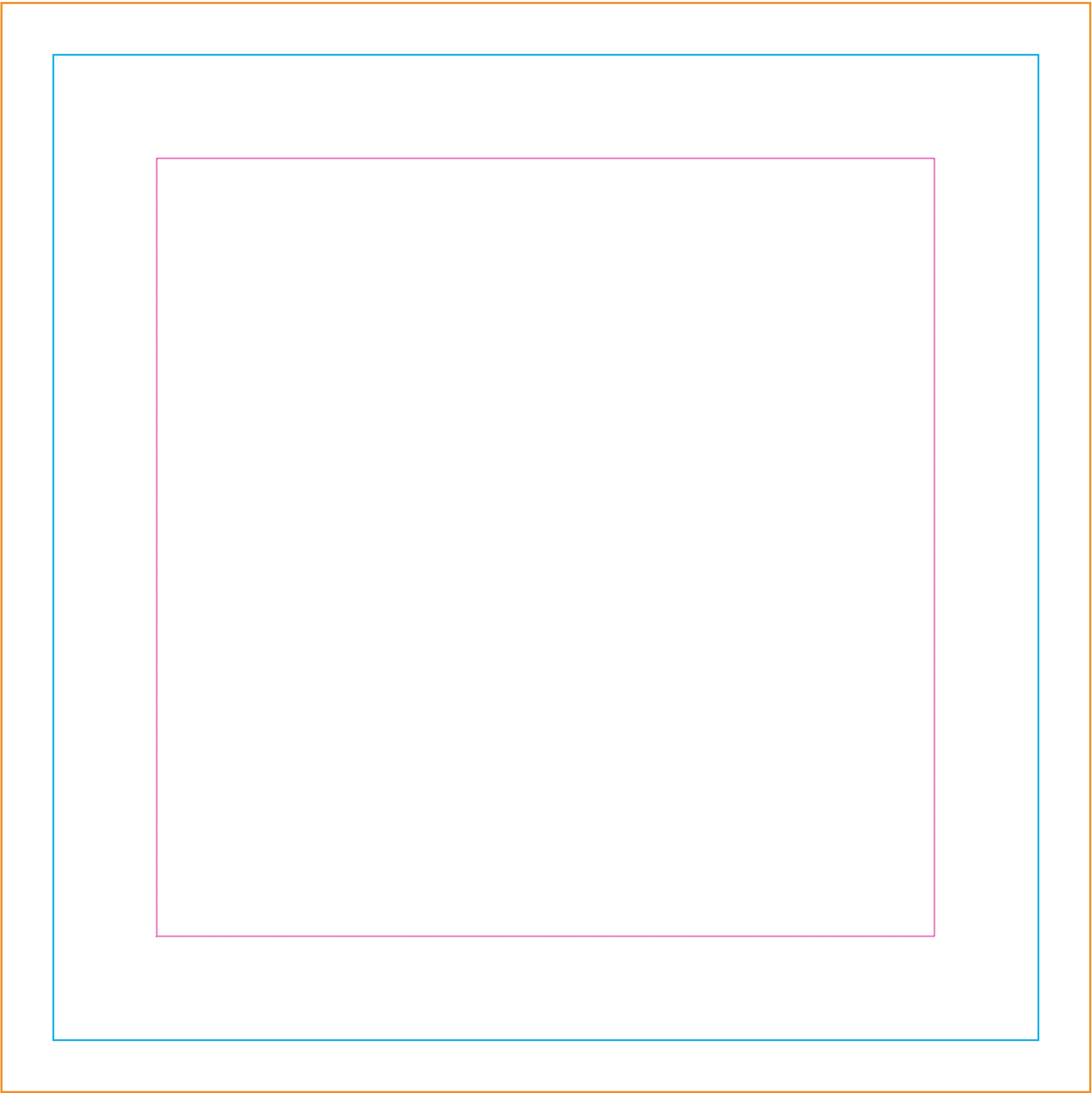
Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area



1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN F**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area

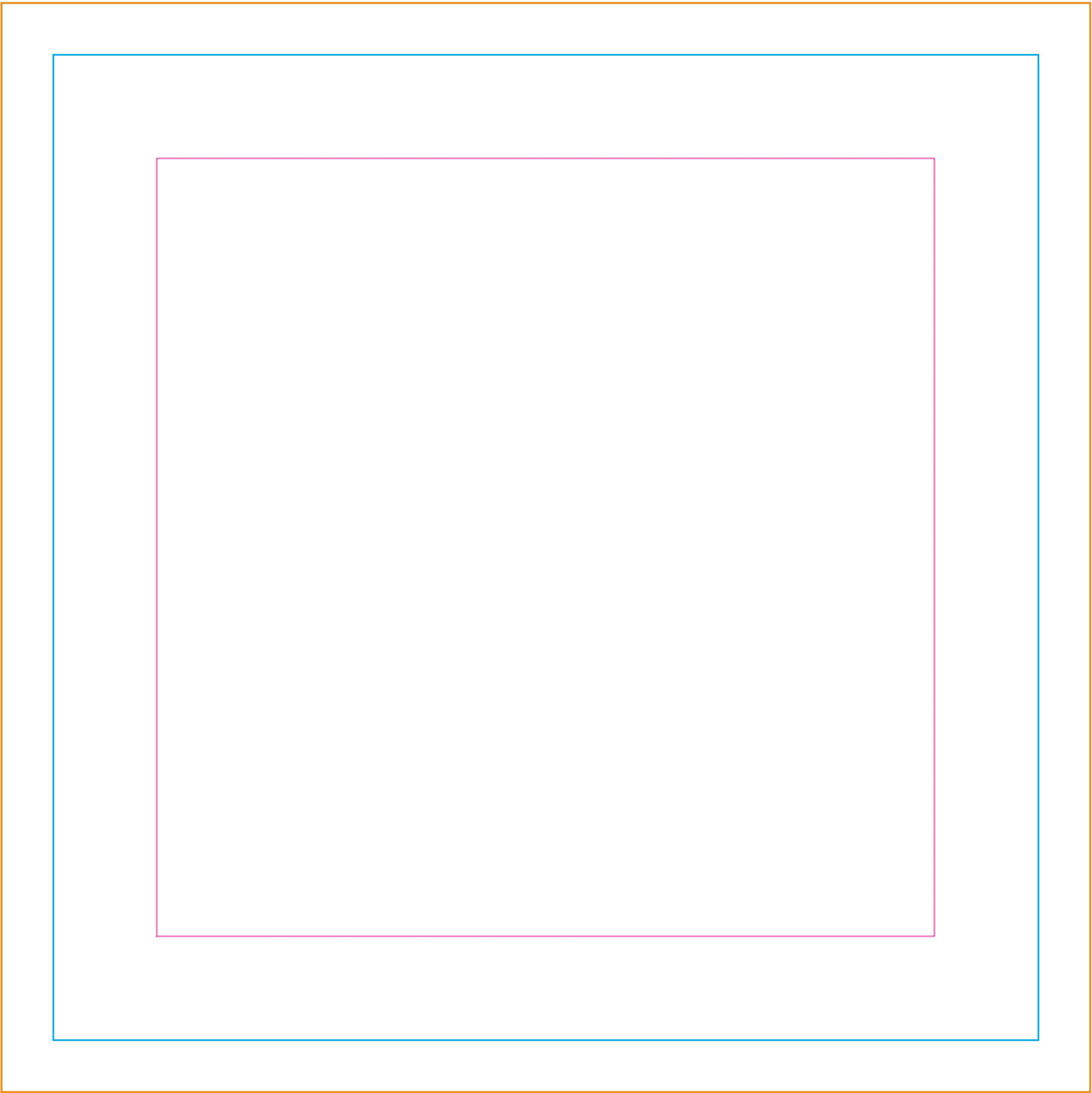


1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN G**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area





1x1 Single Twist 14.25" x 14.25"  
(SalesMateTemplate at full size)

**SKIN H**

Indicates 1.5" bleed  
Indicates edge of skin  
Indicates 1.5" focus area

NOTE: ALL SET UP INSTRUCTIONS  
APPLY TO THE 4X3 US SKIN SIZES  
AS WELL

# xpressions<sup>®</sup> SALESMATE<sup>™</sup> Setup Guide 2010

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



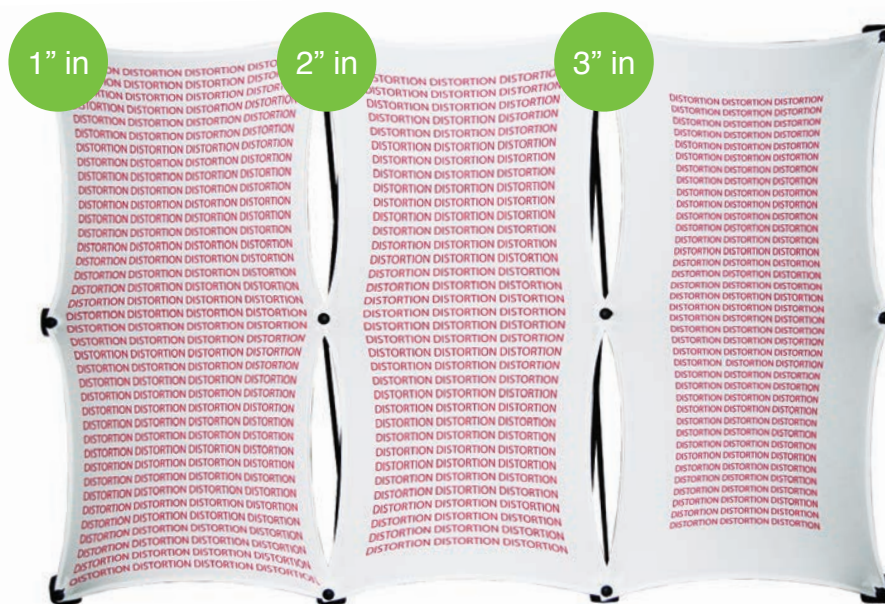
Finished Size



## • X-Factor •

Due to the nature of the Xpressions<sup>®</sup> Salesmate<sup>™</sup> graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate<sup>™</sup> skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*