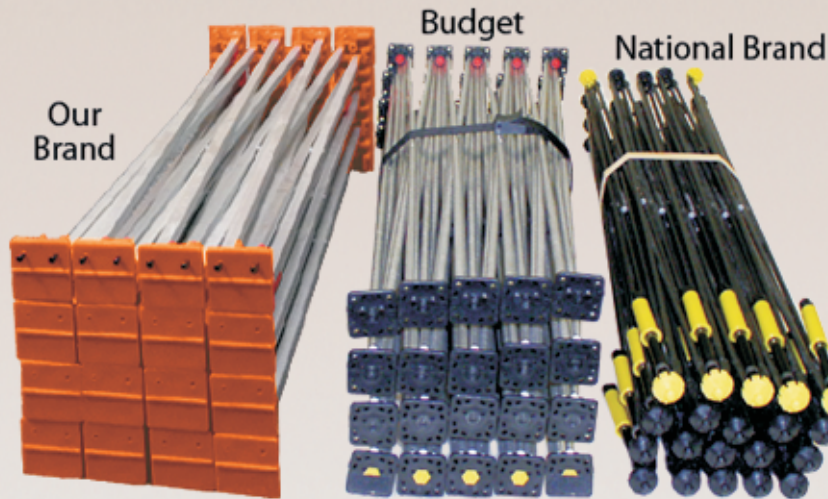


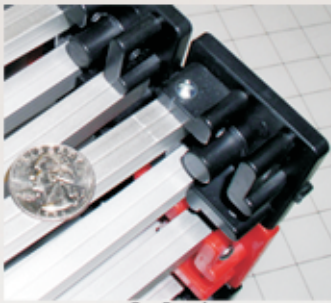
# 1UP FRAME COMPARISON

NOTE: 10' pop-up frames shown in pictures

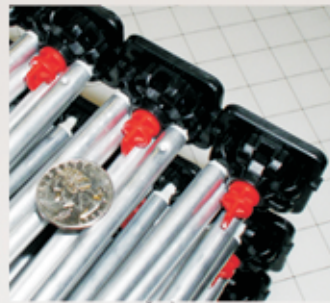


**Our brand is 100% American Made  
right here in Maine!**

1UP Displays can be set-up by one person in less than 10 minutes, it's easy...the frame expands upward creating a framework that locks in place by magnetic. Our frame is made with 1/2" square extruded aluminum bar tubing. The wall thickness of our bar is .060 inches, for comparison, a quarter (U.S. coin) is .070 inches. Some companies (like Budget model) use thin hollow round bars which is quite thin (.020") by comparison. Others use plastic composites (like the National Brand) which are quite flimsy.



Our Brand



Budget



National Brand

Here is a close up of the hubs (blocks that the tubes frame attach to) and how they are connected to the bars. The Budget and the Skyline (labeled National Brand) consist of over 10 small plastic parts per hub. This increases the probability of damage considerably and also makes the frame more fragile. Our brand is only one piece, where the screws goes through the aluminum....it's 1/4" thick.

An added feature of our display! Our brand uses Philips screws as opposed to rivets. Because we use screws, our 1UP pop up frame is modular. For example, a 10' 1Up display frame can be converted into an 8' model, 6' model or even 4 separate curved towers. By removing a vertical frame section and a panel, a 10" display turns into an 8'.

**SAVE TIME AND MONEY WITH OUR LIFETIME WARRANTY!** Our brand frame components come with a Lifetime warranty. Should any component become damaged replacement/repair is free. Components replacements can even be done by yourself with a simple screwdriver, replacing a hub takes 5 minutes. With the competition using a rivet system (as a Budget & Skyline models) you will need to send the frame back to the factory for repairs.



**AUTOMATIC MAGNETIC LOCKING BARS DO THE WORK FOR YOU!** The frame expands upward creating a framework that locks in place by the magnetic locking bars shown to the left.



**SELF-ALIGNING MAGNETIC CHANNEL BARS** effortlessly allow the panels to self align and mate up to frame. Channel bar shown to the left.



**Affordable Exhibit Displays, Inc.**  
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